


Developing a Standard for E-book Bookmarks and Annotation Sharing

October 27, 2011 - San Francisco/Books in Browsers



National Information Standards Organization

www.niso.org



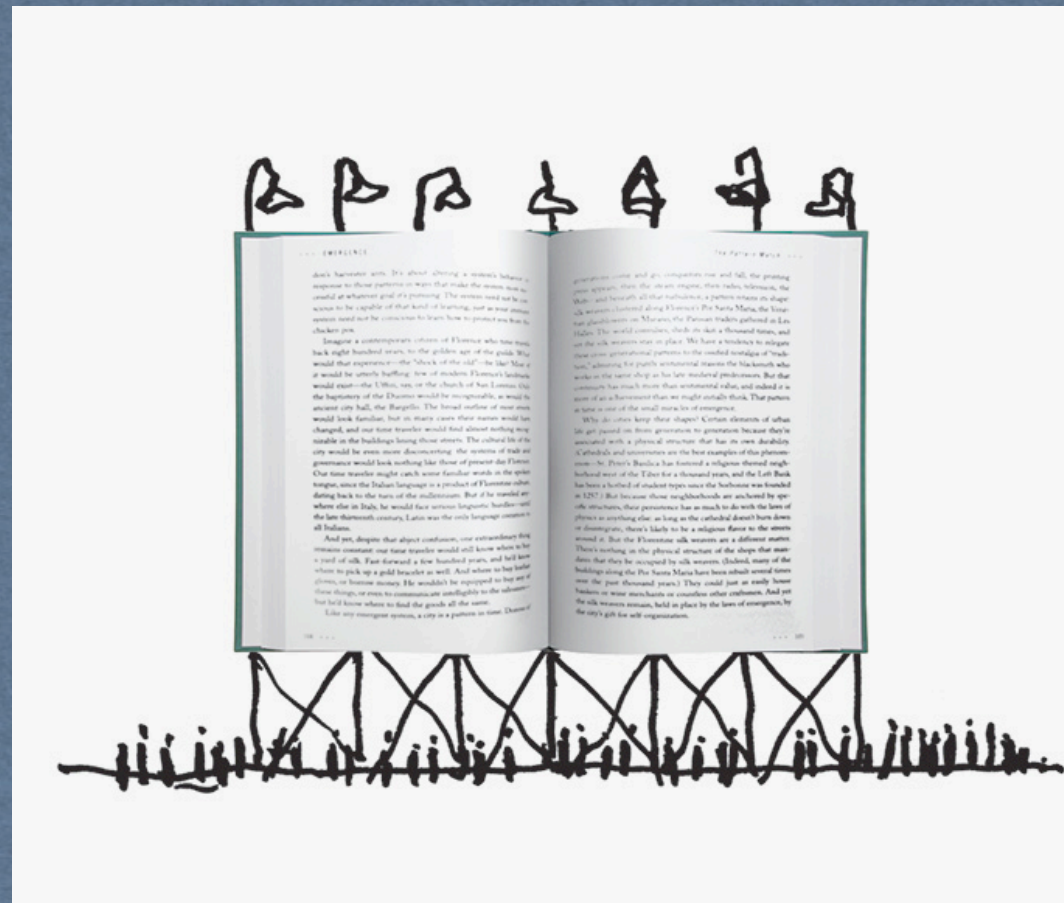
**Reading is
a Social Activity**



As Much Myth As Reality



A larger part of reality



“Books have been held hostage offline for far too long. Taking them digital will unlock their real hidden value: the readers.”

Clive Thompson - The Future of Reading in a Digital World in Wired Magazine | 7.06

Planning Meetings

New York - BookExpo

May 26, 2011

Frankfurt Book Fair

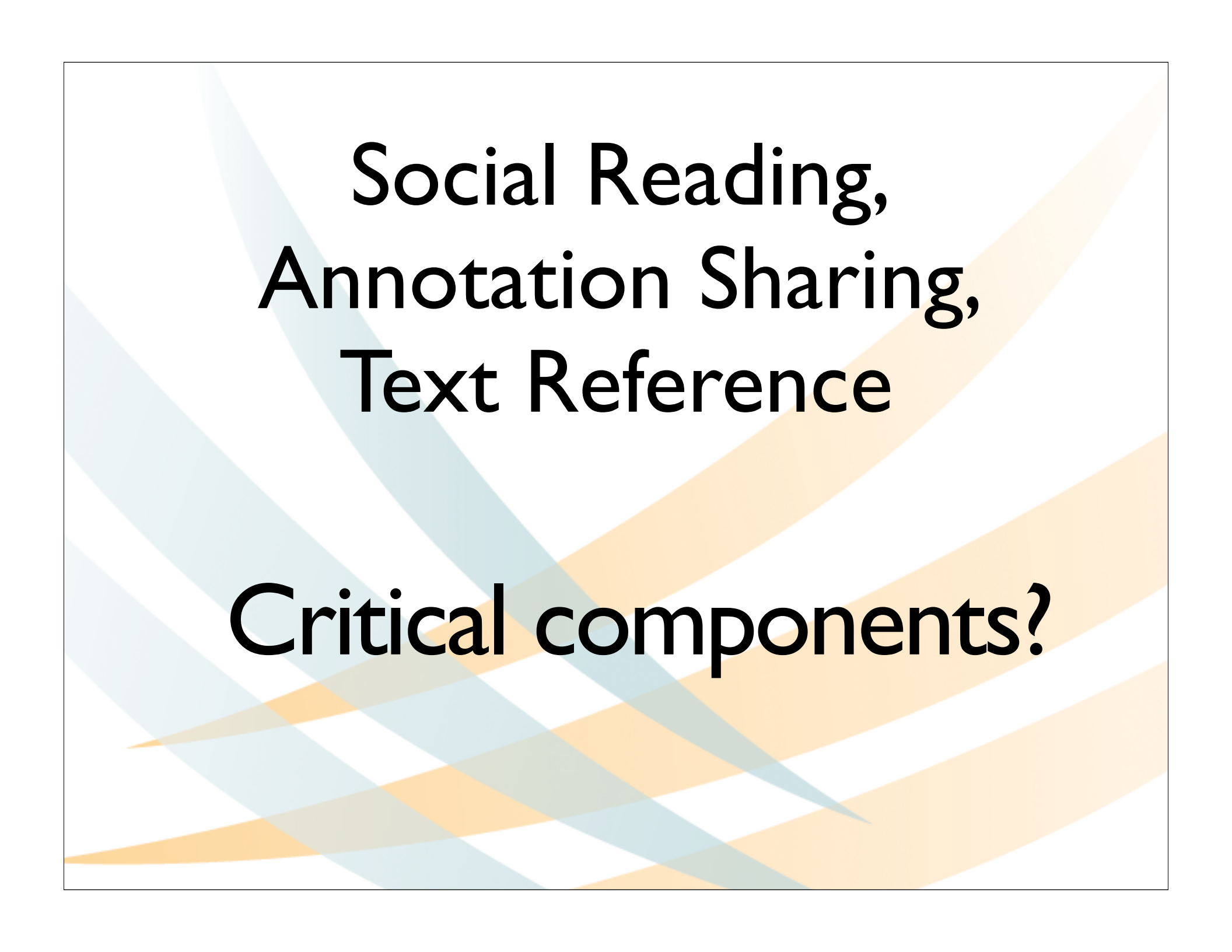
Monday, October 10, 2011

Books in Browsers

Wednesday, October 26, 2011

Planning Meetings

Thanks to the kind
support of the
Andrew W. Mellon
Foundation



**Social Reading,
Annotation Sharing,
Text Reference**

Critical components?



Critical components?

Architecture



Critical components?

Syntax



Critical components?

Portability



Difficulties & Challenges?

Difficulties & Challenges?

Group authentication

Difficulties & Challenges?

Cascading



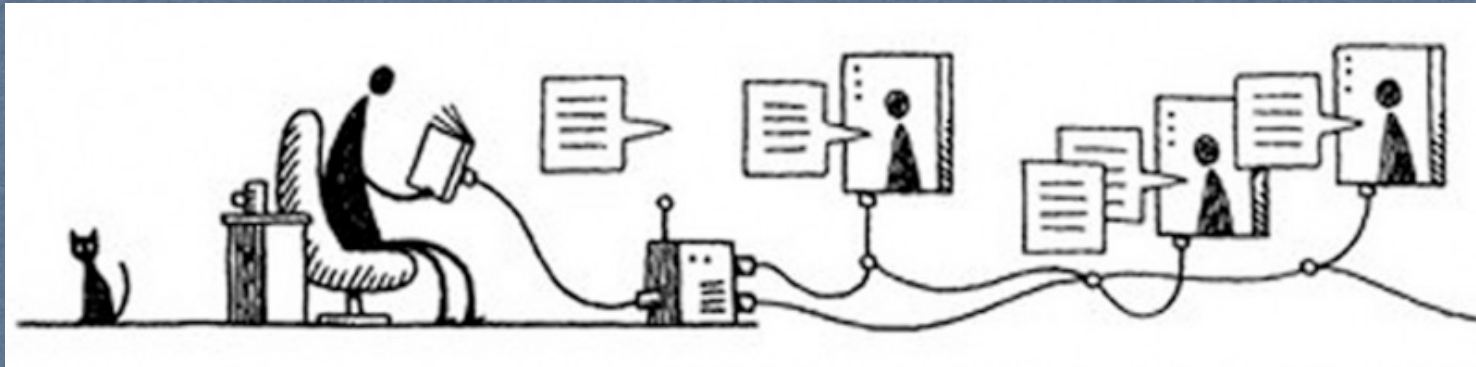
Difficulties & Challenges?

Cross-object referencing



Difficulties & Challenges?

Cross-media application



Connected by our
devices on a network
talking to each other




Moving a NISO process forward

HOW STANDARDS PROLIFERATE:
(SEE: A/C CHARGERS, CHARACTER ENCODINGS, INSTANT MESSAGING, ETC.)



<http://imgs.xkcd.com/comics/standards.png>



Todd Carpenter
Executive Director
National Information Standards
Organization (NISO)

@TAC_NISO
todd@niso.org
www.niso.org